



News Release

Intensity... Beauty... Virtuosity

www.melbayrecords.com

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Mel Bay Publications, Inc. Announces New Record Company and Label

(St. Louis, MO.) One might assume that after fifty-seven years in the music business internationally recognized Mel Bay Publications, Inc. has just about done it all...well, they're getting closer. Mel Bay Publications, Inc. announces its entry to the recording industry with its new division, Mel Bay Records.

For years Mel Bay Publications, Inc. has prided itself in bringing the techniques and teachings of the world's finest musicians to aspiring students and educators everywhere.

The tradition of Mel Bay continues with the formation of Mel Bay Records and its new jazz label *Guitar Sessions*. Their goal is to produce albums that showcase the intensity and virtuosity of some of today's most sought after jazz musicians. Speaking of the new venture, Mel Bay Publications, Inc. president William Bay said, "CD production is not a completely new idea to Mel Bay. To date we have produced over a thousand different instructional CDs. Since so many of our writers are truly great performers, we thought the next logical step was to produce their studio recordings. The *Guitar Sessions* label features some of the world's finest jazz guitarists at their hard-driving best". The first series of releases on the *Guitar Sessions* label will feature new CDs by jazz guitarists Corey Christiansen, Jimmy Bruno, Vic Jurus, Joe Diorio,

and Bruce Saunders. Along with the first series of albums, the new label will release a series of concert DVDs featuring Peter Bernstein, Jimmy Bruno, Jack Wilkins and Frank Vignola plus a recent documentary on archtop guitar master luthier Robert Benedetto.

Most albums released by Mel Bay Records will include enhanced features that allow listeners to view video clips of studio sessions and performances, read musician bios, view gear and more. Mel Bay Publications, Inc. will also be publishing transcription books containing the recorded solos and a play-along CD for each new album released.

Additional information about release dates, future CDs and other Mel Bay Records projects can be found at www.melbayrecords.com, by sending an e-mail to email@melbayrecords.com or by contacting Bryan Leonard at (800)-863-5229.

Mel Bay Publications, Inc. has been part of the St. Louis, Mo area since 1947 when Mel Bay, founder former president, began publishing instructional materials for aspiring musicians, selling them via his Kirkwood, Mo music store. Since that time Mel Bay Publications, Inc. has established a major presence throughout the United States, Canada, Europe and the world, selling tens of millions of solo anthologies and instructional music books and videos.